

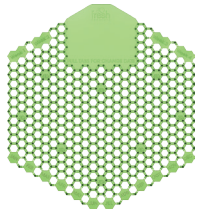
The Wave™ 3D

U.S. Patent #8,007,707: Additional Patents Pending

In 2007, Fresh Products introduced the Wave urinal screen. It was the first EVA (Ethylene-vinyl acetate) based plastic urinal screen containing 30-40% fragrance. In 2011, the United States Patent and Trademark Office issued a utility patent (#8,007,707) recognizing the Wave's unique characteristics preventing competitors from manufacturing EVA urinal screens with more than 15% fragrance. Wave screens typically contain 2-3x more fragrance than competitor screens, which helps keep restrooms fresher for longer.

The best air freshener

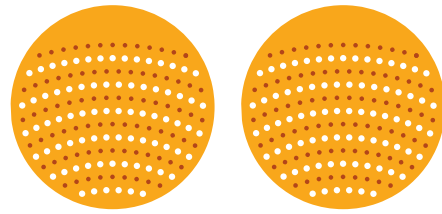
The Wave™ 3D freshens for 30 days



Freshens for 30 days
since it contains
30-40% fragrance

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Theirs freshens for only 10-15 days

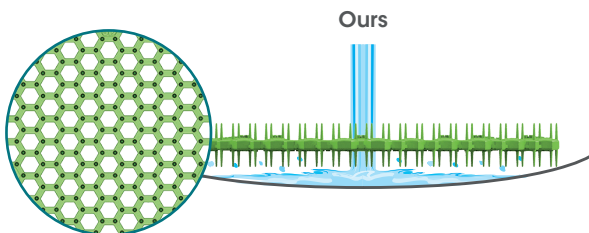


Freshens for 10-15 days
since they contain
5-15% fragrance

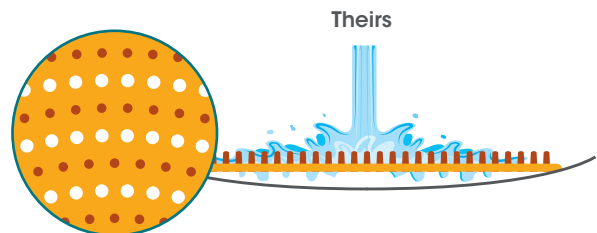
On the reverse side is an abstract from patent #8,007,707.

The best splash reduction

Introducing the Wave 3D for which a patent has been applied for. The Wave 3D's unique design allows for correct installation every time and eliminates splash better than competitor screens. By eliminating splash from the urinal, the Wave 3D helps keep floors, partitions, and pants cleaner, longer.



The Wave 3D has a more open design,
increased height, and thus does not splash.



With fewer openings, it pools liquid
causing splashback.



US008007707B1

(12) **United States Patent**
Brown et al.

(10) **Patent No.:** **US 8,007,707 B1**
(45) **Date of Patent:** **Aug. 30, 2011**

(54) **METHOD OF MANUFACTURE AIR FRESHENING ARTICLE**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 186 days.

(21) Appl. No.: **12/152,627**

(22) Filed: **May 15, 2008**

Related U.S. Application Data

(60) Provisional application No. 60/930,202, filed on May 15, 2007.

(51) **Int. Cl.**
E03D 13/00 (2006.01)

(52) **U.S. Cl.** **264/331.11**; 4/222.1

(58) **Field of Classification Search** 264/78,
264/273, 331.11, 331.15; 4/222.1
See application file for complete search history.

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(57) **ABSTRACT**

An air freshening article, such as a deodorizing urinal screen, includes a body that is formed from a fragranced plastic that includes a plastic loaded with a fragrance material. The fragrance material is included in an amount of at least 15% by weight of the fragranced plastic. A method of producing a deodorizing urinal screen includes a fragrance loading stage in which a plastic is loaded with a fragrance material to produce a fragranced plastic. The fragranced plastic includes at least 15 wt % fragrance material. In a molding stage subsequent to the fragrance loading stage, the fragranced plastic is molded into the urinal screen.

20 Claims, 2 Drawing Sheets

